THIS IS YOUR MOMENT. A TIME TO CONNECT TO YOURSELF. TO FIND COMMUNITY. TO DISCOVER A PASSION. WHEN YOU TAKE TIME FOR YOURSELF, SOMETHING DIFFERENT HAPPENS. NEW FRIENDS BECOME UNSHAKEABLE. LEARNING TURNS INTO PURPOSE. REFLECTION BECOMES EMPOWERMENT. TOGETHER BECOMES BETTER. THIS IS OUR MOMENT. BONNAROO IS OUR STAGE.
A MESSAGE TO OUR FANS

Bonnaroovians. You all SHOWED up this year. We knew you all were passionate and kind and thoughtful but this year you blew us away.

Whether it was stopping into ONE’s booth and writing a letter to your senator urging them to take action against poverty, signing the positivity wall for Regular Hero, offsetting your travel with We are Neutral, or trading in your recycling at the Clean Vibes Trading Post you all supported these actions and causes extending your positive impact well beyond your time on the Farm.

We weren’t the only ones that noticed you radiating positivity. Aalayah Eastmond, a Marjory Stoneman Douglas High School shooting survivor–activist from Parkland, Florida (and first time festival attendee) spotted our amazing community right away. “Bonnaroo was amazing. It’s much more than just a “music festival”, it’s a place where you can learn to impact the world or your community in a positive way while enjoying music from extraordinary artists.” Learn more about her time on site with the Brady Campaign to Prevent Gun Violence on pg 5.

Andy Bernstein, the Executive Director of Headcount had kind words for all of us, “Year after year, without fail, Bonnaroo is the number one event of the year for HeadCount. And we register voters at more than 1,000 live music events annually. There are a lot of reasons Bonnaroo is our top event. And it starts with the event organizers and their commitment to positive change. They set us up for success and are truly invested in the outcomes.”

So, we thank you. We thank you for showing up. We thank you for sharing your kindness and passion while on the Farm. We thank you for taking that kindness and empathy and thoughtfulness into your daily lives, where the world needs it more than ever. This fight will never end; our hope should never die. Let’s continue carrying the community we built last summer forward until we gather again at Bonnaroo in 2019.

— THE BONNAROO TEAM
ISSUES INTEGRATED ACROSS SITE

Preservation of Public Lands

For this important issue we worked with two environmental stalwarts, the Natural Resources Defense Council (NRDC) and Rock the Earth, to address the dual threat of public land preservation and major polluters.

Leading up to Earth Day, Bonnaroo worked with Rock the Earth to support their “Save Our Parks” campaign through a weeklong “Parks Protector” ticket package where a portion of ticket sales went back to supporting Rock the Earth. In total you all helped generate over $9000 in support of Rock the Earth’s work to protect public lands for future generations!

While on site, the Natural Resources Defense Council (NRDC) had the opportunity to activate in Planet Roo – engaging over 1,000 Bonnarooians in signing petitions to stand up for the environment against big polluters and threats to our clean air, water, public lands, and wildlife.

Additionally, Rock the Earth to educated and activated fans in Planet Roo to take direct action in support of our public lands. Over the course of the festival, over 1000 fans submitted comments in support of America’s best parks program, the Land and Water Conservation Fund. While the program expired on September 30th, we are starting to see bipartisan support building in Congress to permanently reauthorize this critical program that helps to fund parks in every state.

Then, live from the Solar Stage, NRDC’s Kabir Green and Rock the Earth/LCVEF’s Arian Rubio and Darien Davis led a panel about the move to strip protections for national monuments and public lands is a shameful move to open up land for oil and gas drilling, and how this threatens the health of nearby communities and our planet as a whole: increasing the number of people at risk to air pollution caused by fossil fuels and taking away the lands that belong to all of us - not oil and gas corporations. The panelists highlighted the success that has been achieved through petitions, public outcry, and organizing on the ground, and encouraged folks to continue to take action to help protect our public lands still at risk.

We have long addressed issues that matter to us most in Planet Roo. This year we took a big step and integrated a few issues across the site. No longer siloed in Planet Roo you were able to register to vote at the Plazas, learn about gun control efforts from a survivor during Bon Iver’s second set, and more. It was exciting to be empowered and empower others by taking our values across the whole site.
Sexual Assault Prevention

Calling All Crows brought their Here For The Music campaign to prevent sexual harassment and assault at concerts and festivals to Bonnaroo this year. During the first of four harassment prevention trainings they offered to staff, volunteers, and attendees, one of the 40+ attendees remarked on how straightforward it felt to intervene after going through the training: “I see this stuff happen all the time, but definitely felt unsure on what to do or if it was even my place to do anything. I’ve heard ‘see something, say something,’ but now I feel like I could do something that would actually help someone who’s being harassed.”

In addition to these trainings where around 250 people were trained, Calling All Crows spoke on a panel with To Write Love On Her Arms about harm reduction through music and community-building and spoke to Bonnarooians in Planet Roo about how they can help stop sexual harassment.

Bonnaroo also took some steps supporting prevention throughout the site. We engaged with educator Ericka Hart who lead Consent 101 workshops for fans at The Well Plaza during the festival. We created consent education info-graphics for the patron guide, staff handbook, all Plazas, Kalliope/Day Break stage, and the VIP area. Finally, we created teal laminates for artists and staff to wear supporting all of these consent education initiatives!

Gun Violence Prevention

The Brady Campaign to Prevent Gun Violence was on site engaging Bonnarooians to join Team Enough, a youth-led initiative that works to mobilize young voters and elect candidates to advance laws that prevent gun violence and make our country safer. Brady team members enjoyed conversations with people with diverse opinions on the issue. One staffer said, “I had multiple, productive conversations with gun owners. A few seemed reluctant to talk at first, but when I approached them with a welcoming Roo attitude we started to engage and understand each other. I heard from one man who had been a sport shooter his whole life, but at the end of our conversation, he supported our call for an assault weapon ban. Some people stayed for ten minutes to talk about their views and hear us out!”

Brady was also joined by Aalayah Eastmond, a Marjory Stoneman Douglas High School shooting survivor from Parkland, Florida, who participated on a gun violence prevention panel on the Solar Stage, spoke with a number of musicians and comedians back stage at a press panel, and even got to join Bon Iver on-stage for an unforgettable late night Roo experience. Her message was well received across the site and the press panel she was on was named by CMT as one of the 13 best things they saw on-site.
BONNAROO LEARNING GARDEN

This year we had our usual host of gardening classes where you could learn about beekeeping, native plants, guerilla gardening and SO much more. We also had an incredible, wildcard addition to the area: a working and beautifully painted piano. None of us knew how that would go, but here’s a note from our the fearless leader of the garden team:

I honestly had no idea how the crowd would react to the piano. I figured, at best we’ll have somebody who knew a few pop songs, at worst we would mute the strings. In the end, there was a nonstop wave of incredibly talented artists playing everything from classical to jazz, even Bohemian Rhapsody sing-alongs and the most amazing version of “Colors of the Wind” I’ve heard. After classes on Saturday Simone and I sat under the tree and watched two people, who we saw playing separately throughout the weekend, greet each other, taught one another a song, and played together. It was by and far one of the greatest moments of the weekend for us.
WASTE DIVERSION STATS

We’ve all cleaned up our house after a big ol’ party so you can imagine the task that the Clean Vibes army of staff and volunteers face each year. It is not for the faint hearted. Luckily for us Clean Vibes works small miracles each year and leaves the Farm looking better than it did before. The stats are never not impressive, so get ready to have your socks blown off:

- **140 tons** of on-site compost
- **133.8 tons** hauled commingled to WestRock Recycling in Chattanooga, TN
- **45.5 tons** of scrap metal hauled to Southern Central Iron and Metal
- **4.7 tons** of used cooking oil diverted and collected by Oil-Tech to be processed into biodiesel.
- **23 tons** of leftover food donated to the Grundy County Food Bank feeding over 200 families and food bank clients
- **4 tons** of tarps, tents and other usable goods collected and donated to Gear Closet for reuse.

**Total of 351 tons of waste diverted**
ONGOING PROJECTS

It is easy to be energized and excited by the new work that happens at Bonnaroo, but some of the programs we remain most excited about are the work that has been happening for years. Impact over time is a rare gift. One of our longest partnerships has been with We are Neutral who we’ve worked with for 8 years. In that time each year we offset a percentage of our carbon footprint with them, we have weatherized low income housing units for many years, done lots of research, and more. We can't wait to see what we come up with in year 9 with them.

Our Refill Revolution is entering its 6th year. In that time you and our staff have purchased and used over 50,000 reusable cups keeping all those single use beer cups out of the waste stream. Below are a few other updates about some of our longstanding projects.

Bonaroots
For 5 years we have all taken a breather and sat down for a multi-course dinner in the middle of the festival. For many of us, it’s the highlight of the weekend. We make new friends, learn about our Planet Roo non-profit partners, and support the grassroots efforts of Eat for Equity and Oxfam. Here are FIVE years of our BonnaROOTS dinners by the numbers:
• Over $60,000 raised for grassroots causes of our partners Eat for Equity and Oxfam
• 12 amazing feasts produced by an entirely volunteer staff for,
• 2,160 people served an amazing dinner with,
• 200 dishes/recipes inspired by the issues and causes prepared lovingly by,
• 12,600 volunteer hours with,
• 6,768 lbs of local food sourced from cheese to bacon to sea island field peas!
• Finally you all TOOK action as usual. 18,000. That’s the number of social justice actions taken at the booth+kitchen.

Bonnaroo Works Fund
Since the inception of the festival, Bonnaroo and the BWF have awarded more than $7 million in funding to deserving organizations with a focus on local reinvestment and asset building in the communities where “we work, live and play.” In 2018, Works Fund awarded $236,000 to 40 nonprofit organizations spearheading Tennessee-based initiatives that support the Fund’s mission of advancing arts, education and environmental causes.

The Bonnaroo Works Fund is a joint effort between Bonnaroo organizers and attendees, with a portion of ticket sales allocated to the BWF. In addition, proceeds from festival activities, such as the Silent Auction, Root for Roo, the Bonnaroo 5K Run, and the Les Paul Spirit Awards, all benefit the Bonnaroo Works Fund and its grant recipients. Friends of the Warner Parks, Inc., Habitat for Humanity of Rutherford County, Harpeth Conservancy, Land Trust for Tennessee, Tennessee Environmental Council, Tennessee Parks & Greenways Foundation, The Nashville Food Project, Inc., Tullahoma Parks & Recreation, are just some of the many exciting organizations supported this year!